

FOUND/LA Program & Community Manager

Los Angeles, CA • Full-time • \$75,000–\$110,000, depending on experience

The Gig

FOUND/LA is a nonprofit initiative that backs entrepreneurs LA doesn't always bet on — immigrants, women, and small business owners who are building something real with almost no safety net underneath them. We provide them with capital, coaching, and a community that has their back. Founded in 2018 as the flagship initiative of Wurwand Foundation, FOUND/LA is on a mission to create a small business ecosystem as diverse as its population, and has supported more than 25,000 entrepreneurs to date.

FOUND/LA is looking for our next Program and Community Manager. This isn't a caretaker job; it's a role for a builder. We want someone who sees FOUND/LA as a platform, not a program to maintain, and who's excited to make it bigger, sharper, and even more useful to the people it serves. This is a dynamic, externally facing role that is all about developing genuine relationships, thinking strategically about impact, and communicating about the work.

What You'll Actually Do

Set the direction

- Shape FOUND/LA's long-term strategy: make recommendations on what we fund, why, and where a dollar from Wurwand Foundation can do the most good
- Take a hard, honest look at what's working and what isn't, and have the judgment to say so
- Build real partnerships with local entrepreneurs, funders, government and city officials, and other players in the LA entrepreneurship ecosystem
- Bring independent thinking to the table — we want a partner with opinions, not an order-taker

Be the face of FOUND/LA

- Show up — at grantee and partner events, panels, pop-ups, community events, and everywhere entrepreneurs actually are
- Build genuine relationships with entrepreneurs and grantee partners. Check in on them like you mean it
- Host convenings and community gatherings for entrepreneurs with grantees and partners that people actually want to attend
- Make introductions and connect people across the network, giving entrepreneurs exactly the support they need to reach their goals

Tell the story

- Run FOUND/LA's social presence (Instagram, LinkedIn, and beyond) and keep the website current

- Turn grantee stories into content people actually stop scrolling for
- Write newsletters and updates that sound like a person, not a foundation, and provide helpful resources to our community of entrepreneurs

You're Our Person If...

- You genuinely love Los Angeles — its neighborhoods, its hustle, its entrepreneurs — and people can tell
- You're deeply connected to LA's entrepreneurial and social impact communities
- You've built or grown something before (a program, a fund, a business, an initiative) and have the scars and stories to prove it
- You can read a pitch or a grant application and tell the difference between a great story and a great operator
- You're just as comfortable talking to a small business owner as you are to a mayor, a CEO, or a major funder
- You write well and can shift between a sharp strategy memo and a fun Instagram caption without breaking stride
- You're self-directed, comfortable with a busy and unpredictable schedule (yes, some evenings and weekends), and don't need a lot of hand-holding
- You care more about outcomes than optics — you want to know that what we fund actually changes people's lives
- You're well-versed in storytelling in the digital world, and have the portfolio to show it

The Fine Print

Salary range is \$75,000–\$100,000, depending on experience. This role reports to the Director of the Wurwand Foundation and works closely with the Wurwand Family Office and board.

How to Apply

Ready to build the next chapter of FOUND/LA? [Apply here!](#) Include an updated CV and a cover letter written by you – not AI. We'd love to hear how you think, not just what you've done.

About Wurwand Foundation

Wurwand Foundation is a private, family foundation based in Los Angeles built on the belief that a little opportunity can change the trajectory of a life. The foundation focuses on supporting entrepreneurs through its signature program, FOUND/LA. It also supports skill-set training programs, provides support for foster youth, and issues an annual grants challenge to support organizations working to solve some of LA's most pressing problems.