**APPLICANT INFORMATION**

|  |  |
| --- | --- |
| LEGAL NAME OF ORGANIZATION |  |
| ADDRESS  |  |
| WEBSITE |  |
| PRIMARY CONTACT NAME |  |
| TITLE |  |
| EMAIL & PHONE |  |
| ORGANIZATION/PROGRAM LEADER |  |
| TOTAL ORG BUDGET |  |
| NUMBER OF STAFF |  |
| CURRENT FUNDERS |  |
| TOTAL FUNDING AMOUNT REQUESTED |  |

Email completed application to hello@foundla.org by February 28, 2019.

Check all that apply.

* 501(c)3 or fiscally sponsored
* Your organization’s purpose is to support entrepreneurs
* Your organization is based in and focused on Los Angeles entrepreneurs
* Not an affiliate of a national organization
* Annual budget is at least $250K
* Applying in partnership with another organization
* Applying as single organization

**PROGRAMMATIC INFORMATION**

At what geographic level do you work? Check all that apply.

* Federal
* States where you have staff
* States where you don’t have staff but work in partnership with other groups
* Regional locations where you have staff
* Regional locations where you don’t have staff but work in partnership with other organizations

What are the main types of incubation work your organization engages in? Check all that apply. (Note: Wurwand Foundation does not support lobbying or electioneering.)

* Early stage incubation for seed ideas
* Incubation programs for existing businesses
* Incubation for specific type of business (i.e. tech, etc.)
* 1:1 coaching/mentorship
* Group coaching/mentorship
* Advocacy to governments to expand their support to entrepreneurs
* Other: Please explain here.

**KEY CRITERIA 1: WORK TO BE FUNDED**

In 300 words or less, please address the following:

* What types of programs are you providing to entrepreneurs?
* What is the time frame of engagement for your entrepreneurs

**KEY CRITERIA 2: VISION OF SUCCESS**

In 300 words or less, please address the following:

* What does short-term success look like for your project?
* What does long-term success look like for your organization?
* What kinds of entrepreneurs are you trying to reach and how do you plan to get them engaged in your program?
* What are the key risks to your program’s success?

**KEY CRITERIA 3: ADAPTABILITY & COMMUNITY BUILDING**

In 300 words or less, please address the following:

* How do you recruit and prioritize entrepreneurs to participate in your program?
* How do you adapt your program to fit the needs of your entrepreneurs given the different places they are at in their businesses?
* Please describe a time when you made a chance to your program activities in response to learning or feedback.
* How does your program foster a sense of community for its participants?

**KEY CRITERIA 4: ORGANIZATIONAL CULTURE**

In 300 words or less, please address the following:

* What are your goals and what challenges have you encountered in building a diverse, inclusive, and equitable workplace?
* Describe how your organization works with underrepresented entrepreneurs. How have you responded to their feedback?